

THE ESTES CONNECTION

Servicing the Community for Over 50 Years

ESTES OIL
& PROPANE

Summer 2015 - Locally Owned and Operated



WHAT'S INSIDE:

- Up to \$700 in savings for your air conditioning system
- Summer appliances that you may not know can also be powered by your heating fuel
- Important safety information for your home and family

Dear Valued Customer,

With our 53rd season behind us, we would like to take the opportunity to thank you for your loyalty as an Estes Oil & Propane customer.

Over the last 53 years, Estes Oil & Propane has evolved from an oil burner service company to a full-service heating oil and propane delivery provider as well as a complete HVAC company. Providing quality service and installation of oil and propane heating equipment, air conditioning systems, heat pumps, and propane appliances such as log sets and secondary heaters, you can trust us for worry-free home comfort throughout the year. We are very proud to be voted Best Heating Oil/Service in the area for 15 years running (Market Surveys of America)!

With another heating season soon on our doorstep, we urge everyone to take a look at our pricing plans as well as your heating system. Pricing plans allow our customers to make fuel usage predictable and easier to manage. Upgrading older heating equipment can lead to significant fuel savings and lower heating costs.

Be prepared for whatever the seasons and the energy market may bring. Learn about our price protection options, a chance to win a FREE heating system upgrade, savings on high-efficiency A/C equipment for your comfort this summer, and more within this newsletter! As always, feel free to give our office a call or visit www.estesoil.com if you have any questions or would like to learn more.

We hope you enjoy all that summer has to offer!

Estes Oil & Propane

Budget and prebuy plans for the 2015-2016 season are still available!

See inside for more information →



Protect Your Fuel Costs

Our budget and prebuy plan options help add predictability to your oil or propane expenses for the upcoming heating season. This year, we've added even more benefits:

- ✓ Visit our website and try out our **NEW Budget Calculator!**
- ✓ Refer a friend to enroll in a budget plan and each of you will receive a \$25 credit (up to five credits per account).
- ✓ As a budget plan customer, take advantage of our Ultimate Value Plan. Protect your equipment with a Blue Ribbon Plan or Propane Comfort Plan, and roll this cost into your monthly payments for greater convenience.

**BUDGET AND PREBUY
PLANS AVAILABLE UNTIL
SEPTEMBER 1ST, 2015**

Cool Savings for Your Comfort

Take advantage of substantial discounts on new air conditioning systems to beat the heat this summer.

DUCTLESS AIR CONDITIONING SYSTEMS

What is a mini-split A/C system and how does it work?

- The mini-split A/C system has one outdoor and one indoor unit that work together to release cool air efficiently throughout your house.
- The system provides comparable comfort to central air conditioning at nearly half the cost and without the requirement of having ductwork in place.
- Some models have the capability to act as a supplemental heat source (heat pump) for your home heating each winter.

What are the benefits?

- Reduce your electricity costs this summer
- Improve your overall home comfort
- Increase the value of your home

**SAVE UP
TO \$700**

*on installation costs with
combined special offers
from Estes Oil & Propane
and Efficiency Maine!*

\$200

toward a new ductless air conditioning system

Must be installed by Estes Oil & Propane. Expires 8/31/15.

CENTRAL AIR CONDITIONING SYSTEMS

What is a central A/C system and how does it work?

- If your current heating system has ductwork for hot air, it is also compatible with central air conditioning.
- Generally, about half of the cost of a new central air conditioning system is in the installation of the ductwork which carries the cool air. If you have a hot air furnace, installing a central A/C system is convenient and cost-effective.
- Cool air is distributed throughout your home and can be easily controlled with your thermostat – or a programmable thermostat for even more convenience.

What are the benefits?

- Benefit from having ductwork already in place
- Gain greater comfort with whole-home cooling
- Increase the value of your home

\$250

toward a new central air conditioning system

Must be installed by Estes Oil & Propane. Expires 8/31/15.

To review equipment options, call us today at (207) 363-4172!

The Many Uses of Propane: Summer Edition

Many of our customers rely on propane as a primary heat source throughout the winter and to fuel year-round appliances like stoves, clothes dryers, and water heaters. Do you know how many appliances can utilize propane for your summer comfort and entertaining as well?



OUTDOOR
SPACE HEATERS



OUTDOOR FIREPLACE
LOG SETS



OUTDOOR
BBQ GRILLS



POOL HEATERS



RESIDENTIAL
GENERATORS

Safety Tips and Information for Propane Customers

While propane is a safe, reliable, and clean energy source, it is important that you are aware of a few basic safety tips.

Do you know what to do if you smell propane in your home?

Propane has a distinct scent. If you are unaware of what propane smells like, please call Estes Oil & Propane immediately at (207) 363-4172 and we will provide you with this important safety information.

Don't risk running out of gas!

This can result in serious safety hazards, including fires and explosions. Make sure your tank has fuel in it at all times.

If you suspect carbon monoxide (CO) is present in your home, respond immediately!

Although extremely rare, CO can be released by appliances that are not operating correctly, or from a blocked venting system or chimney. This makes annual system maintenance crucial. If you suspect CO may be present in your home, turn off any appliances that may be emitting the gas, allow fresh air into your home, and call your local fire department.

Enter Our Ugliest Boiler Contest!

Visit www.estesoil.com and submit a photo of your old, outdated boiler using our Contact Us page before 9/1/2015. Please include approximate age of system and current oil/propane consumption gallons.

Five finalists will be chosen, and viewers of our Facebook page will be able to vote between 10/1/15-10/15/15 by liking whichever photo they think should win a heating system replacement.

Contest Details: Please note that all entries may require an on-site visit. Applicants must be year-round residents in our delivery area. Estes Oil & Propane employees and family members are not permitted to enter contest. All equipment sales and installations must be performed by Estes Oil & Propane; we will not remove asbestos at any time. Finalists must be automatic delivery customers. For your own safety, please do not post your address or phone number to our Facebook page.

ALL CONTESTANTS receive

\$100

each toward a new Bosch, Buderus, or Lennox heating system installation

FIVE CHOSEN FINALISTS receive

\$500

each toward a new Bosch, Buderus, or Lennox heating system installation

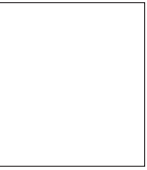
WINNER receives a

FREE

Bosch, Buderus, or Lennox heating system installation
A value of up to \$5,000



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WELCOME!

The Estes Connection will bring you valuable information about us, our community, special offers and incentives, plus articles that can help you save. Look for a new issue each new season!

What's New with Estes on the Web?

Mobile Site Design

We've created a mobile website so you can access all of your account information and view our products and services on your mobile device more conveniently.

Online Bill Payment

Pay your fuel bills securely online in just minutes at www.estesoil.com!

Budget Calculator

With payment plan enrollment underway for the 2015-2016 heating season, we've added a page to our website that allows you to calculate your predicted payments for the year ahead! The Budget Calculator page also includes functions for signing up, viewing payment options depending on the plan duration of your choice (10-month, 11-month, or 12-month), and choosing to add a service plan to your monthly payments for more manageable heating costs.

Be informed about everything Estes Oil & Propane can offer you throughout the year. Provide us with your email address to receive important updates and to receive your statements online!

